

## "2004 - The Year of Opportunity & Timing"

by *Shahid Habib*

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"Opportunity" and "Timing" are two simple but powerful concepts which if used properly can mean success, but if wasted will do nothing for you at the very least or in the worst case bring about failure!

Some of us go through life stuck at the wheel, driving towards our destination but never reaching it, derailed by our imagined fears, distracted by the "what if's" and "can't do's", trapped in our comfort zone.

Sometimes when we are at a crossroads we might be unable to recognize the opportunity and make the right decisions to take advantage of it in a timely manner.

Stop second guessing yourself and look out for opportunities that come your way. Well as they say "Opportunity only knocks once"...the opportunities this year are already here!!

The two best opportunities for investors in 2004 are:

**Opportunity #1** - The opportunity to learn winning Real Estate Investment strategies and applying them to build your wealth while interest rates are still low.

**Opportunity #2** - The opportunity to learn strategies for Internet Marketing and applying them to build your wealth.

They say "Timing is everything"...well in this case the timing could not be better! Interest rates are still low. Whether you are a new investor or an experienced one, it is a good time to buy real estate. Whether you are buying to own, for resale, or for cash flow the average home price is steadily rising and can lead to good appreciation.

With current interest rates still low and with a little creative financing this can be an excellent time to buy rental property to increase your net worth and create a monthly cash flow.

Many renters look for rentals towards the middle of summer before schools start as they decide on the right schools for their children. Rents will also go up when interest rates rise meaning more money and better cash flow for rental property owners.

In the meantime the Internet is experiencing outstanding growth, as large numbers of people are starting to go online by the day. According to IDC Internet traffic generated by end users worldwide will nearly double annually over the next five years. Internet revenues worldwide are predicted to triple to \$3 trillion by year 2005 as reported by the Ecommerce Times.

You can run your online business from anywhere, using a wireless connection, whether you are lying on the beach or sitting in an airplane. Now is the perfect time to start a home based internet business or learn how to make your existing business more successful by taking it online. It is important to have your own website no matter what business you are in. It adds to your credibility and helps retain existing customers and attract new ones.

How many times have you thought or said to yourself

"I wish I had done this before", or "I missed the boat"

...well you have that opportunity now. The timing is right to start building your wealth in Real Estate or in Internet Marketing or in both.  
Now more than ever before, you are at a time in the information age when there is an over abundance of knowledge available on the Internet.  
All you need is to learn how to focus on the right information that provides value to the user by making it easily available while saving them time and effort.  
The Internet marketing strategies that you can learn and apply can help you earn money and put you on the path to financial success.  
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